

BEYOND THE SURFACE.

THE STORY BEHIND THE TRANSFORMATION.

MOTEL ONE FRANKFURT-RIVERSIDE

INSPIRED BY FRANKFURT







REIMAGINING WHAT'S ALREADY THERE.

An existing hotel, **a new chapter along the Main River.** Where guests have been coming and going for years, **Motel One Frankfurt-Riverside** now welcomes visitors with a new interior concept. Inspired by the Main River, Frankfurt's Osthafen district, and the city's street art scene, new colors, materials, and furnishings shape the hotel's atmosphere.

Across approximately **3,500 sqm**, the hotel underwent an extensive interior renovation. REINHOLD KELLER was responsible for the joinery works as well as the delivery and installation of the guest room furnishings. The project also included coordinating the various interior construction trades.



OPEN FOR GUESTS. READY FOR CHANGE.

While guests were checking in and out in one part of the hotel, renovation work was already underway in another.

To keep the hotel operating throughout the renovation, the work was divided into **two construction phases.** At least 50% of the hotel's room capacity had to remain available at all times. This required **close coordination** between the trades and **carefully planned construction logistics.**

One figure shows just how tightly scheduled the work was: **68 guest rooms were completed in a single week.**



WOW!











WOW!

MOTEL ONE FRANKFURT-RIVERSIDE



EVERY BUILDING HAS A STORY.

When renovating existing buildings, not every structural condition can be identified in advance. In Frankfurt, too, certain details only became apparent once work was underway, requiring adjustments along the way.

The project team responded with **direct communication, flexible construction processes, and practical solutions** developed on-site.

The lobby design also underwent a complete revision during the project. With just three weeks of lead time, the team had to reorganize the planning and coordinate the necessary work.





FACTS RK

PROJECT

Motel One Frankfurt-Riverside
Lange Str. 5-9
60311 Frankfurt am Main

KEY DATA

145 rooms
Lobby
3.500 sqm

SERVICES RK

Joinery
General Contracting
Delivery
Installation

CONTACT US

*LOOKING FOR THE RIGHT PARTNER FOR **YOUR** NEXT PROJECT?*

From a single location to an international rollout, **REINHOLD KELLER** supports projects right where they begin and brings them safely across the finish line.



NEW INTERIORS.

DOWN TO THE LAST DETAIL.



From headboards and wardrobes to desks and coat rack panels, all **145 guest rooms** received new furnishings.

The design concept continues throughout the public areas. In the **lobby and bar,** different materials, colors, and finishes come together. Among the project's distinctive craftsmanship details are the **intricate tile installation** in the bar area and a **real copper metal coating.**



WOW!











WOW!

MOTEL ONE FRANKFURT-RIVERSIDE

THERE'S MORE TO THE STORY.

What guests see today is the finished interior. What they don't see is everything that happened along the way.

From adapting to existing building conditions to coordinating multiple trades and responding to last-minute design changes, the renovation required **flexibility at every stage.** All while the hotel continued welcoming guests.

The result is more than a new look. It's the outcome of close collaboration, hands-on experience, and a team that knows how to make things work, even when plans need to change.

"WITH EXISTING BUILDINGS, YOU SOMETIMES DISCOVER THINGS YOU COULDN'T HAVE ANTICIPATED. THAT'S WHEN EXPERIENCE, FLEXIBILITY, AND GOOD TEAMWORK REALLY MAKE A DIFFERENCE."

CLARA KLUG
Project Manager | REINHOLD KELLER







HEY!
HEY!
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HEY!

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LET'S TALK!

FROM VISION **TO WOW!**

WHAT WE OFFER YOU

Depending on how far you have progressed with your construction and ideas, we have the appropriate solution for your requirements. Whether it's a new build or refurbishment, you choose the moment when you want to bring us on board as a partner.

INTERIOR / JOINERY

GENERAL CONTRACTING



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