



"Some places make you more beautiful. Others make the feeling of beauty visible."

# A SPACE THAT'S MORE THAN JUST BEAUTIFUL

Amidst the picturesque Ticino landscape, a place was created that harmoniously blends elegance, craftsmanship and a feel-good atmosphere: the Oriella Page beauty salon in Agno.

With a fine sense for both **design** and functionality, REINHOLD KELLER brought the interior concept to life as a joinery partner.

The focus: a design that captivates not only aesthetically but also supports daily routines. Materials and colors combine to form a spatial experience full of calm and elegance.



Just minutes from Lugano and right by Lake Lugano, the salon in Agno combines a relaxed atmosphere with high-end design.

Nestled in one of the most beautiful regions of Ticino, Agno offers a unique mix of Mediterranean ease, Alpine panorama and quiet elegance – far from the hustle, yet easily accessible.

The location between lake, nature and city makes Oriella Page Agno the perfect retreat for well-deserved beauty timeouts. The tranquil surroundings, the soft color concept and the fine materials create an atmosphere to arrive, unwind and feel beautiful.



### **PROJECT**

Oriella Page Piazza Natale Vicari 14 6982 Agno, Switzerland



### **KEY DATA**

Reception, treatment rooms, furniture







Joinery, delivery, installation







"Top quality, always friendly and solution-oriented communication – and everything was ready right on time for the opening."

### BEAUTY BEGINS WITH TRUST

Founded in Lugano in 2018, Oriella Page has evolved from a single studio into a growing network of Life Embellisher Centers across Ticino – including Bellinzona and all major cities in the region – and most recently into Lausanne and Agno. With its **eighth location**, the brand continues to grow – as does the vision to make individual aesthetics tangible. Each studio follows its own interior concept, combining **minimalist design with luxurious detail**.

Those who trust a beauty salon seek more than just results. **They seek trust, closeness, and atmosphere.** 

The right interior makes you feel it the moment you enter: This is the right place. REINHOLD KELLER created exactly this atmosphere – with sensitive planning and high-quality execution, in close collaboration with the client.

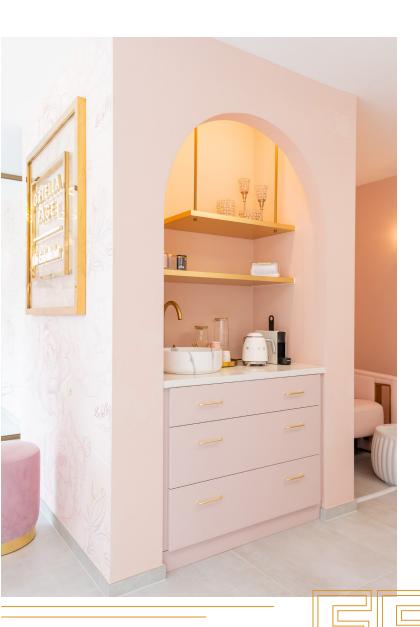








## QUALITY YOU CAN SEE AND FEEL



What makes a space truly special is not just the first impression – **but the feeling it leaves behind.** 

At Oriella Page, every detail was designed to make an impact without stealing the spotlight.

### Visible qualities:

- Premium surfaces with matte/gloss contrasts
- Harmoniously integrated mirrors, lighting & technology
- Custom-built furniture with a clear design language

### **Tangible qualities:**

- Indirect lighting for soft spatial zones
- Warm, pleasant material textures
- Smart layout for seamless workflows





### THE IDEA BEHIND THE SPACE

Behind Oriella Page lies a design concept that unites **form, function and atmosphere** into a harmonious whole.

Created by **Denizhan Demir Interior Architecture,** the design radiates calmand character alike. The **renderings**reveal a fine sense for space, light and spatial flow – reduced, yet full of depth.

REINHOLD KELLER had the honor of bringing **this vision to life.** What began as a concept became a space – one that carries the unmistakable signature of its design.



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Depending on how far you have progressed with your construction and ideas, we have the appropriate solution for your requirements. Whether it's a new build or refurbishment, you choose the moment when you want to bring us on board as a partner.

INTERIOR / JOINERY



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