



URBAN.
STYLISH.
SIMPLY MOXY.

A HOTEL WITH PERSONALITY.



MODERN MEETS TRADITION

"KUPFERZELL DELIGHTS:
CHARMING, SURPRISING,
AND SOMEHOW DIFFERENT."

Nestled in the picturesque Hohenlohe region, Kupferzell is not just a place of historic charm, but also a growing hub for **modern concepts**. With the opening of Moxy Kupferzell in March 2025, Nemis Hotels and Marriott International are bringing their lifestyle brand to the area. Where once half-timbered houses and wide views dominated, Moxy now brings a fresh breeze. And proves: **even away from the big city, hospitality can shine.**

CLEVER AND STYLISH STAYS



Small but refined and full of comfort: Moxy Kupferzell offers 117 stylishly designed rooms, cleverly laid out and elegantly finished. **Smart features** like motion-activated LED lights, spacious walk-in showers and multifunctional wall elements create a space that perfectly blends comfort and design – ideal for switching off or powering up.

**"17 SQUARE
METERS THAT
DO IT ALL."**

WOW!



SMART
AND
STYLISH



YEAH!



MEET AND GREET

The hotel lobby is more than just a reception area – it's a space for **connection and conversation**. With its open design, modern furniture and finely tuned details, it invites guests to relax and stay a while.

Flexible “**Plug and Meet**” areas with large screens are available for meetings. Here, work and play, function and design come together.



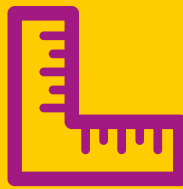
"RIGHT IN
THE MIDDLE
OF IT ALL."

READY TO WOW?



PROJECT

Moxy
Kupferzell Hohenlohe
Günther-Ziehl-Straße 3
D-74635 Kupferzell-Hohenlohe



KEY DATA

3 floors
117 rooms total
Public area on ground floor



SERVICES RK

Joinery
Delivery
Assembly

FACTS

DESIGN

INSPIRES

HOT



HOHENLOHE: A HIDDEN JEWEL

"CITY VIBES
BETWEEN FORESTS
AND FIELDS."

Hohenlohe is known for gentle hills, historic towns and authentic cuisine. Whether on foot, by bike or car – **the region is made for exploring.**

And now, **urban lifestyle meets country charm** with the arrival of Moxy Kupferzell. A stylish hotel concept that brings together design, comfort and connection – tailored to the needs of modern travelers. Ideal for **business trips and weekend escapes** alike. Located right off the A6, the hotel is perfectly connected.





HEY!
HEY!
HEY!
HEY!
HEY!

ANDRÉ LEIBACHER

Vice President of Sales Hospitality & Health

phone +49 9371 9790 2530

mobile +49 151 58853662

mail andre.leibacher@reinhold-keller.com



LET'S TALK!

FROM VISION TO WOW!

WHAT WE OFFER YOU

Depending on how far you have progressed with your construction and ideas, we have the appropriate solution for your requirements. Whether it's a new build or refurbishment, you choose the moment when you want to bring us on board as a partner.

INTERIOR / JOINERY

GENERAL CONTRACTING

www.reinhold-keller.com

