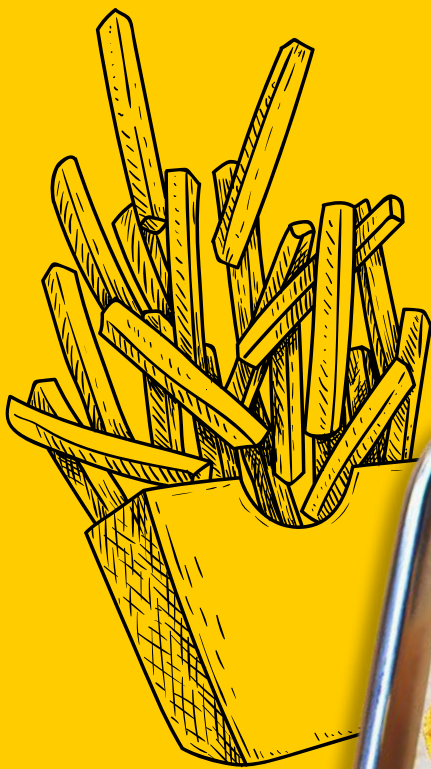


REINHOLD KELLER

Die Schreinerei von Welt

WELCOME TO FRIES HEAVEN

FRITTENWERK NOW
TWICE IN BERLIN



WOW!



HEY BERLIN!

Everyday is Friesday!

Lovers of the super spud can now find **Fries Heaven on Earth** in Berlin as well. And there are even two of them. In Friedrichstrasse and on Leipziger Platz – in the mall of Berlin – Frittenwerk completed its outlets 19 and 20 at the end of last year. For the first time, we were able to take care of both projects alongside the founding Skendo family and as the **general contractor** in Berlin, we were responsible for both rebuilding stages.

The proprietors of Germany's successful specialist fries makers were confronted with a number of tasks in remodeling their newly planned locations. The planning for both outlets was already very well advanced and we were able to join as a new partner just under two weeks before the construction began.

Challenge accepted! Our team was happy to accept the challenges and took full charge of them on site along with our partner and the site manager Sven Voigt. In addition to many other to-dos,

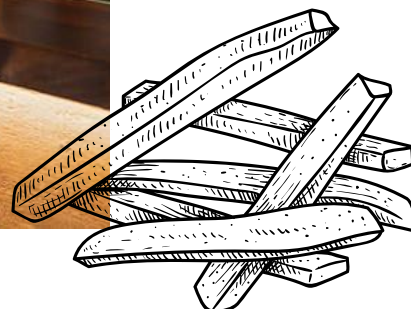


it was our task at the beginning, for example, to completely prepare the planning documents for the subcontractors from scratch. Our team won't shy away from what might be considered **tricky assignments**, as we can draw on our **wealth of experience** from more than 700 successfully completed projects to date. This also included the exceptionally efficient and extremely pleasant collaboration with our clients and subcontractors.

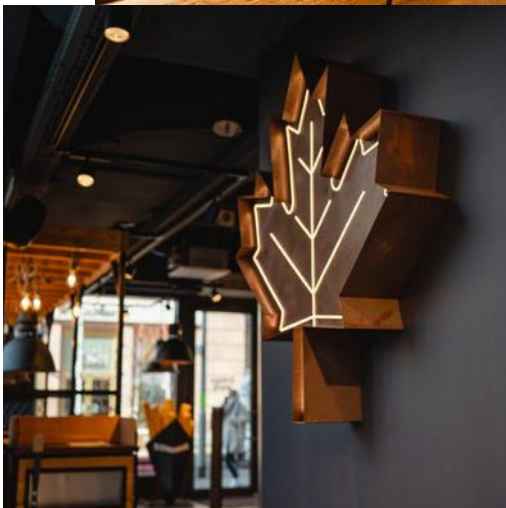
As with any project, the inspection and approval days were stipulated in advance. The approvals were carried out on schedule and the new outlets were handed over to our client. The interior in Berlin also has Frittenwerk's unmistakable look and feel. The **characteristic industrial style** with rustic wood and the anthracite ceilings and walls reflect its unique design. Its lighting and pendant lamps skillfully set the scene. Striking neon signs with cool messages and a huge moss wall put the finishing touches to the furnishings and fittings.



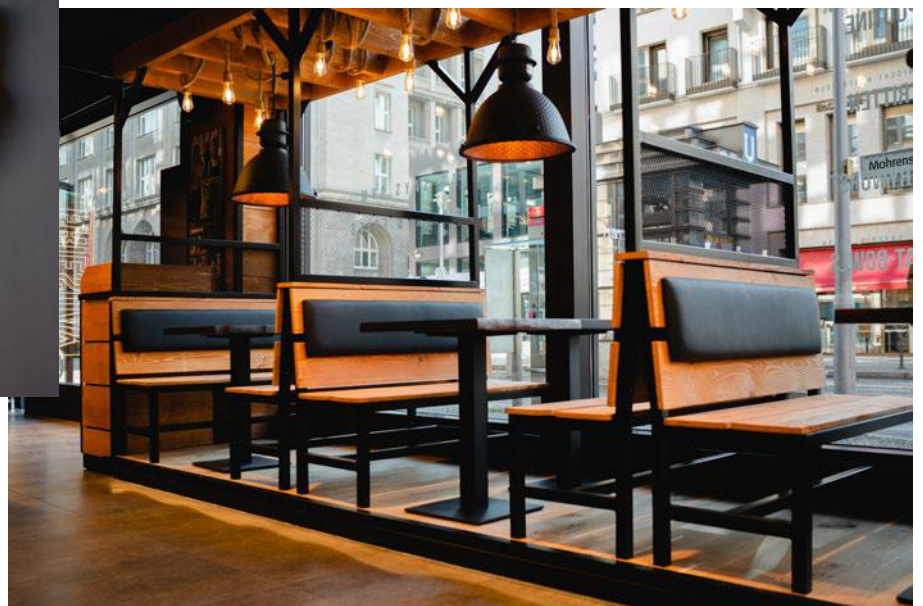
Due to the pandemic, the openings in Friedrichstrasse and on Leipziger Platz unfortunately had to be postponed. We very much hope that our wait for fries will soon come to an end and the capital will be Fries Heaven once again!



FRIES FRIES BABY



© Frittenwerk



FACTS



PROJECT

frittenwerk
Mall of Berlin
Leipziger Platz 2
10117 Berlin

frittenwerk
Friedrichstraße 69
10117 Berlin



KEY DATA

each approx. 100 sqm



SERVICES RK

Remodeling
General contracting

FRITTENWERK

Thank god it's friesday.

“Hey, nice to feed you!” – with these words, the fries producer Frittenwerk founded by the Skendo family welcomes visitors to its website. The **Better-Fries initiative** was established in North Rhine Westphalia in 2014 and fries fans have been ecstatic about them at 20 outlets across Germany in the meantime.

The first one was opened in Düsseldorf and **unusual fries creations** have been Frittenwerk's specialty and showpiece ever since. The heart of this cult brand is and remains the Canadian national dish poutine: the hot fries are garnished with **fresh toppings** and **delicious sauces**. There are virtually no limits to whatever tastes good. Poutine is translated literally as “a mess” and the classic

dish from Canada – fries with gravy and melted cheese – should of course be on any good menu.

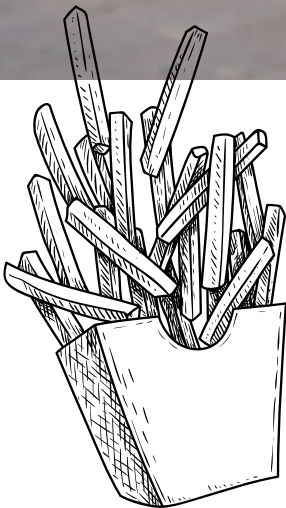
Plus, when it comes to packaging, the company uses only plastic-free products. From the fries bowls to forks to the to-go bags, all the packaging is **biodegradable**. You won't find deep-frozen products at Frittenwerk either, as here too the founders insist on fresh potatoes, vegetables and meat from **regional farmers and dealers**.



In 2020, the **trade magazine** Foodservice together with the nutrition organization ProVeg, took a close look at Germany's largest restaurant chains and rated their **vegan menu options**. As a newcomer, Frittenwerk secured a fantastic fourth place in this ranking.



© Frittenwerk



Stores

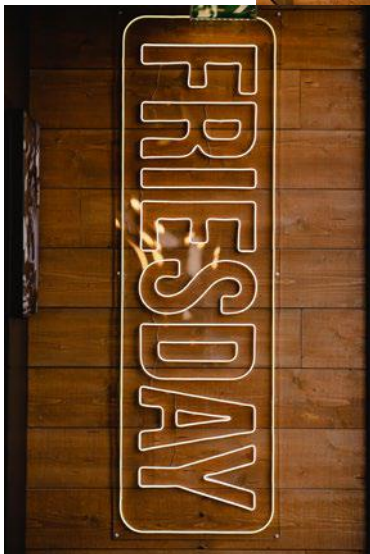
Aachen . Braunschweig . Dortmund . Düsseldorf Altstadt
Düsseldorf-Bilk . Düsseldorf-HBF . Düsseldorf-Zentrum
Essen . Frankfurt . Hamburg . Karlsruhe . Köln . Münster
Neumünster . Neumünster Designer Outlet . Oberhausen
Stuttgart . Wolfsburg Der Truck

Opening Soon

Berlin-Mall of Berlin . Frankfurt-HBF . Heidelberg



Friedrichstraße, Berlin



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